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EXPERIENCE

Founder & COO

1/2020 - Current

Simply Nice - Media Production Company

Founder & CEO

COO

1/2020 - Current

Madrasatna - Egyptian FTA Satellite Network

Owned by Egyptian Ministry of Education

Chief Operations Officer

1/2018 - 12/2018

CBC - Egyptian FTA Satellite Network

Executive Director Entertainment & Commissioning

2/2015 - 1/2018

CBC - Egyptian FTA Satellite Network

Creative Director

5/2011 - 2/2015

CBC - Egyptian FTA Satellite Network

Free Lance Program Director

3/2011 - 5/2011

Fe Elmidan في الميدان Tv Program / Tahrir FTA Satellite Channel

Daily Talk show , was the leading talk show after the revolution , Presented by Mahmoud Saad

Free Lance Program Director

1/2011

' Eldonya Ghenwa Season 2' الدنيا غنوة ج ٢ Tv Program / MBC Satellite Channel

Weekly Entertainment show , hosted by famous Tunisian Singer Latifa

Free Lance Program Director	‘ Altojjar ’ التجار Tv Program / Saudi TV Satellite Channel
2010	Local Saudi Version for the famous BBC show (Dragon’s Den)
Free Lance Program Director	‘ Hala Bahrain ’ هلا بحرين Tv Program / BahrainFTA Satellite Channel
2010	Launching the main morning show for Bahrain Tv
Free Lance Program Director	‘ Bab Elshams ’ باب الشمس Tv Program / Egyptian FTA Satellite Channel
2009	a Daily Ramadan Talk Show hosted by Italian / Palestinian famous presenter Roula Jebri
Free Lance Program Director	‘ Faker walls lay ’ فاكرو والا لا Tv Program / Egyptian FTA Satellite Channel
2009	a weekly show based on the famous format (Don’t forget the lyrics)
Free Lance Program Director	‘ Elharam ’ الهرم Tv Program / Egyptian FTA Satellite Channel
2009	a daily game show based on the famous format (The Pyramid) by 2way traffic
Free Lance Program Director	‘ Shabab Bela Hodood ’ شباب بلا حدود Tv Program / Egyptian FTA Satellite
2009	a monthly culture talk show co produced between Egyptian TV & Deutsche Welle , it was filmed between Cairo and Berlin
Free Lance Program Director	‘ Eldonya Ghenwa Season 1 ’ الدنيا غنوه ج ١ Tv Program / MBC Satellite Channel
2008	Weekly Entertainment show .
Free Lance Program Director	‘ Kol your million ’ كل يوم مليون Tv Program / Rotana Satellite Channel
2008	Weekly Game show
Free Lance Program Director	‘ Ellela Elkebira ’ الليلة الكبيرة Tv Program / Dubai TV Satellite Channel
2007	Weekly Entertainment show hosted by famous actor Khaled Abolnaga

Free Lance Program Director	‘ Refket Omr ’ رفقة عمر Tv Program / Dubai TV Satellite Channel
2006	Weekly Game show hosted by famous actor Khaled Abolnaga
Free Lance Program Director	‘ Elyoum Elsabe ’ اليوم السابع Tv Program / MBC TV Satellite Channel
2005 - 2007	Weekly Social Live show hosted by Mahmoud Saad
Free Lance Program Director	‘ Kalam Nawaem ’ كلام نواعم Tv Program / MBC TV Satellite Channel
2007	Weekly female Social show .
Free Lance Program Director	‘ Ma’ Nashwa ’ مع نشوة Tv Program / Dubai TV Satellite Channel
2006	Weekly Social show hosted by Nashwa Alruwaini
Free Lance Program Director	‘ Musicana ’ ميوزيكانا Tv Program / MBC TV Satellite Channel
2006	Weekly live Entertainment show
Free Lance Program Director	‘ 45’ maa mahmoud elkhatib ’ ٤٥ دقيقة مع الخطيب Tv Program /
	Alkarma Productions
2005	Weekly Soccer show covering the Egyptian & Spanish League Hosted by Ex football player Mahmoud Elkhatib
Free Lance Program Director	‘ Socca Stars ’ سوكا ستارز Tv Program / Future TV Satellite Channel
2005	Reality sports show filmed in different arab countries
Free Lance Program Director	‘ Pisso’s Family ’ عائلة بيسو Tv Program / Dubai TV Satellite Channel
2005	Candid camera weekly show , based on original format Meet The Marks

Free Lance Program Director	‘ Elbet Betak ’ البيت بيتك Tv Program / Egyptian TV Satellite Channel
2005.	Social , Current affairs daily live show
Free Lance Program Director	‘ Ellela Maa Moataz ’ الليلة مع معتز Tv Program / Dubai TV Satellite Channel
2004	Weekly entertainment show hosted by Moataz Eldemerdash
Free Lance Program Director	‘ Men Ashara ’ من عشرة Tv Program / MBC Satellite Channel
2004	Weekly celebrity chat show hosted by Mahmoud Saad
Free Lance Program Director	‘ Albahr ’ ع البحر Tv Program / Melody TV Satellite Channel
2004	Weekly celebrity entertainment summer show
Free Lance Program Director/ Line Producer	‘ Alhurra Tokaddem ’ الحرة تقدم Tv Program / Alhurra TV Satellite Channel
2004	Current Affairs Talk Show
Free Lance Program Director	‘ MBC Action ’ ام بي سي اكشن Tv Program / MBC Satellite Channel
2004	Weekly gossip show
Free Lance Program Director	‘ Yalla Shabab ’ ياللا شباب Tv Program / MBC Satellite Channel
2003.	Weekly youth talk show
Free Lance Program Director	‘ Ma Baddy ’ ما بعرف اطبخ ، ما بدي Tv Program / MBC Satellite Channel
2003.	Weekly cooking show based on the format ... Can't cook , Wont cook
Free Lance Program Director	‘ 1,2,3, Otbokh ’ ٣ ٢ ١ اطبخ Tv Program / MBC Satellite Channel
2003	Weekly cooking show based on the format (Ready Steady Cook)

Free Lance Program Director	‘ Ala wrack ’ علي ورق Tv Program / MBC Satellite Channel
2002	Weekly celebrity chat show
Free Lance Program Director	‘ The matbakh show ’ المطبخ Tv Program / MBC Satellite Channel
2002	Weekly live cooking show
Free Lance Program Director	‘ Hona Moataz ’ هنا معزز Tv Program / MBC Satellite Channel
2002	Weekly entertainment chat show
Free Lance Program Director	‘ Mobasher ’ مباشر Tv Program / MBC Satellite Channel
2002	Weekly current affairs show
Free Lance Program Director	‘ Charisma ’ كاريزما Tv Program / Qatar Satellite Channel
2004	Weekly entertainment chat show .
Free Lance Program Director	‘ Elhawa Hawana ’ هوانا هوانا Tv Program / Dream TV Satellite Channel
2001	Weekly live entertainment show hosted by Hala Sarhan
Senior Director	ON TV - Egyptian FTA Satellite Network
6/2006 - 5/2008	<ul style="list-style-type: none"> - Launching the channel - Supervising the branding execution to meet the channel needs - Leading Promotion department - Leading Post Production department - responsible for the look and feel for the channel - responsible for the quality of all the productions

Music video director / producer

Music Video Director	‘ Rasamnalek ’ رسمنالک / Singer Hussein Eljasmi / DMC Productions / 2017
Music Video producer	‘ Tahya Masr ’ تحيا مصر / Singer Sherine / DMC Productions / 2016
Music Video Executive Director	‘ Boshret Kher ’ بشرة خير / CBC Productions / 2014 347 Million Views On youtube
Music Video Director	‘ Seebo ’ سيبو / Singer mai Sleem / EWE Productions / 2007
Music Video Director	‘ betedhak ’ بتضحك / Singer Mohamed Hamaki / Delta Sound Productions / 2003
Music Video Director	‘ Ana Elmasaool ’ انا المسؤول / Singer Nawal / Rotana Productions / 1998
Music Video Director	‘ Tadry ’ تدري والا ما تدري / Singer Nawal / Rotana Productions / 1996
Music Video Director	‘ Aany ’ اعاني / Singer Nawal / Rotana Productions / 1996
Music Video Director	‘ Kefek ’ كيفك / Singer Reem / Rotana Productions / 1998
Music Video Director	‘ inta we thamirek ’ انت و ضميرك / Singer Reem / Melody Productions / 1999
Music Video Director	‘ Ghayyart Raaye ’ غيرت رأيي / Singer Reem / Rotana Productions / 1999
Music Video Director	‘ Kethba Beda ’ كذبة بيضا / Singer Rabeh Saqr / Rotana Productions / 1997
Music Video Director	‘ Tekabbar ’ قولي تكبر / Singer Rabeh Saqr / Rotana Productions / 1996

Concerts Director / Producer

Concert	Director	Akon / 2009
Concert	Director	Amr Diab / 2008
Concert	Director	Tamer Hosny / 2008
Special Event	Director	Pussy Cat Dolls / 2007
Special Event	Director	Mobinil Music Awards / Tamer Hosny , Nancy Ajram / 2007
Concert	Director	Ricky Martin / 2006
Concert	Director	Shakira / 2007
Special Event	Director	Santiago , Milk & Honey / 2007
Special Event	Director	Scorpions / 2006
Concert	Director	Hakim , Medhat Saleh , Mustafa Amar / 2005
Concert	Director	Nancy Ajram / 2005
Concert	Director	Nancy Ajram / 2004
Concert	Director	Amr Diab / 2004
Concert	Director	Mohamed Abdou / 2003
Concert	Director	Mohamed Mounir

Special Events Director

- 2009 President Obama Speech to Muslim World at Cairo University
- 2008 Opening & Closing Ceremony for Cairo TV Festival
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- 2006 Transfer Ramsis the 2nd statue to the new Museum / live for 11 hours
- 2005 Fashion Show for international Designer Nicolas Jobran
- 1998 Opening Ceremony Event for Nile thematic channels
- 2002 Documentary about Polio , Produced by Unicef

Assistant Director

- 1998 feature film ' Concerto Darb Saada ' Directed by Asmaa Elbakry
- 2000 feature film ' Elabwab elmoghlaka ' Directed by Atef Hatata
- 1999 feature film ' Arak Elbalah ' Directed by Radwan Elkashef
- 1994 feature film ' Zeyaret Elsayyed Elrais ' Directed by Monir Rady
- 1995 feature film ' Keshr Elbondok ' Directed by Khayry Beshara
- 1998 feature film ' The Nile ' Japanese Production , filmed in Cairo
- 2001 feature film ' Alexandria ' Greek , French , Italian Production , filmed in Egypt